

| L Number | Hits | Search Text | DB | Time stamp |
|----------|------|---|---|------------------|
| 2 | 0 | develop\$5.ti. and new.ti. and programming.ti. and viewer and history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 12:53 |
| 3 | 0 | develop\$5.ti. and programming.ti. and viewer and history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 12:54 |
| 4 | 123 | develop\$5 near3 programming and viewer and history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 12:54 |
| 5 | 15 | develop\$5 near3 new near3 programming and viewer and history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 12:56 |
| 6 | 4 | develop\$5 near3 television near3 programming and viewer and history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 12:57 |
| 7 | 0 | develop\$5 near3 television near3 new and viewer near2 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 12:58 |
| 8 | 0 | develop\$5 near3 television near3 content and viewer near2 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 12:58 |
| 9 | 8 | develop\$5 near3 content and television and viewer near2 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:07 |
| 10 | 13 | develop\$5 near3 program\$5 and television and viewer near2 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:20 |
| 11 | 0 | 6611958.URPN. | USPAT | 2004/01/06 13:16 |
| 12 | 23 | ("5036394" "5557338" "5589892" "5686954" "5699107" "5731844" "5734444" "5751282" "5808694" "5867226" "5903314" "5907323" "5909212" "6005597" "6008803" "6025837" "6177931" "6247176" "6298482" "6344878" "6349329" "6369861" "6483553").PN. | USPAT | 2004/01/06 13:17 |
| 13 | 0 | develop\$5.ti. near3 program\$5.ti. and television and viewer near2 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:20 |
| 14 | 0 | develop\$5.ab. near3 program\$5.ab. and television and viewer near2 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:20 |
| 15 | 2 | develop\$5.ab. and program\$5 and television and viewer near2 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:23 |

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| 16 | 0 | develop\$5.ti. and program\$5 and television and viewer near2 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:23 |
| 17 | 0 | new.ti. and program\$5.ti. and television and viewer near2 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:24 |
| 18 | 22 | new and program\$5.ti. and television and viewer near2 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:30 |
| 19 | 25 | 5758259.URPN. | USPAT | 2004/01/06 13:28 |
| 20 | 0 | develop\$5 near2 program\$5.ti. and television and viewer and history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:30 |
| 21 | 228 | develop\$5 near2 program\$5 and television and viewer and history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:32 |
| 22 | 1 | develop\$5 near2 program\$5.ab. and television and viewer and history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:31 |
| 23 | 0 | develop\$5 near2 program\$5.ab. and television and viewer near3 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:31 |
| 25 | 9 | develop\$5 near2 program\$5.ti. and television | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:35 |
| 26 | 3 | develop\$5 near2 media\$5.ti. and television | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:36 |
| 27 | 0 | develop\$5 near2 media\$5.ti. and television and view\$5 near2 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:36 |
| 28 | 0 | develop\$5 near2 media\$5.ab. and television and view\$5 near2 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:37 |
| 29 | 4 | develop\$5 near2 media\$5 and television and view\$5 near2 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 13:40 |
| 30 | 13 | develop\$5 near2 new\$5 and television and view\$5 near2 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 14:44 |
| 31 | 5 | unfulfilled and television and view\$5 near2 history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 14:59 |

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| 32 | 0 | TARGETED adj VIDEO adj PROGRAMMING.ti. | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 14:59 |
| 33 | 8 | TARGETED.ti. and PROGRAMMING.ti. | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 15:02 |
| 34 | 0 | program adj watched adj data.ti. | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 15:02 |
| 35 | 0 | program.ti. and watched.ti. and data.ti. | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 15:02 |
| 36 | 7 | watched.ti. and data.ti. | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 15:04 |
| 37 | 5 | programming adj development.ab. and television | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 15:05 |
| 38 | 4 | television.ti. and viewer.ti. and history.ti. | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 15:10 |
| 39 | 344 | interactive.ti. and television adj system.ti. | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 15:11 |
| 40 | 0 | interactive.ti. and television adj system.ti. and viewer adj history | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 15:14 |
| 41 | 4 | interactive.ti. and television adj system.ti. and viewer adj profile | USPAT; US-PGPUB; EPO; JPO; DERWENT; IBM_TDB | 2004/01/06 15:14 |

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|-----|----------|---|
| S1 | 10471466 | TELEVISION OR MEDIA? OR PROGRAMMING |
| S2 | 89 | VIEWER(W2)HISTORY |
| S3 | 65 | S1 AND S2 |
| S4 | 7 | S3 AND DEVELOP |
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| S6 | 6 | RD (unique items) |
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| S20 | 0 | RD (unique items) |
| S21 | 0 | RD (unique items) |
| S22 | 0 | S18 AND HISTORY AND DEVELOP |
| S23 | 0 | S24 AND NEW |
| S24 | 0 | S25 AND VIEWER |
| S25 | 0 | S26 AND UNFULFILLED |
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| S9 | 2759 | S8 AND VIEWER |
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| S14 | 0 | VIEWER(W)HISTORY AND DEVELOP(W5)PROGRAMMING |
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| S16 | 2 | VIEWER(W)PROFILE AND DEVELOP(W5)TELEVISION |
| S17 | 2 | RD (unique items) |
| ? | | |